

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 43.204185 Longitude: -71.533385

Capitol Shopping Center Concord, NH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	29,685	55,408	158,112
	Population Est 23Q1	29,693	55,385	157,985
	Population Est 22Q4	29,692	55,316	157,618
	Population Est 22Q3	29,678	55,293	157,433
	Population Est 22Q2	29,681	55,263	157,022
	Population Est 22Q1	29,673	55,234	156,944
	Population Est 21Q4	29,695	55,249	156,875
	Population Est 21Q3	29,684	55,205	156,581
	Population Est 21Q2	29,631	55,095	156,261
	Population Fcst	29,252	55,360	160,213
	2010 Census Population	29,584	53,011	146,693
	2000 Census Population	28,960	50,448	138,801
	1990 Census Population	26,004	44,212	123,790
	Current Year Daytime Population	63,925	81,591	192,375
	Average Seasonal Population	354	700	3,096
	Historical Annual Growth, 1990 – 2000	1.08%	1.33%	1.15%
	Historical Annual Growth, 2000 – 2010	0.21%	0.50%	0.55%
	Estimated Annual Growth, 2010 – CY	0.02%	0.31%	0.53%
	Projected Annual Growth, CY to Y5	-0.29%	-0.02%	0.26%
	Group Qtrs Est	2,208	3,604	6,859
Transient Est Average Last 4 Qtrs	2,128	2,582	6,450	
Households	Current Year Estimated Households	12,727	22,465	65,167
	Households Est 23Q1	12,724	22,444	65,074
	Households Est 22Q4	12,726	22,420	64,919
	Households Est 22Q3	12,717	22,407	64,833
	Households Est 22Q2	12,719	22,394	64,650
	Households Est 22Q1	12,717	22,385	64,623
	Households Est 21Q4	12,724	22,389	64,595
	Households Est 21Q3	12,720	22,373	64,467
	Households Est 21Q2	12,694	22,322	64,330
	Households Fcst	12,525	22,414	66,088
	2010 Census Households	12,483	21,370	59,778
	2000 Census Households	11,926	19,635	55,248
	1990 Census Households	10,597	17,035	48,195
	Historical Annual Growth, 1990 – 2000	1.19%	1.43%	1.38%
	Historical Annual Growth, 2000 – 2010	0.46%	0.85%	0.79%
	Estimated Annual Growth, 2010 – CY	0.14%	0.35%	0.61%
	Projected Annual Growth, CY to Y5	-0.32%	-0.05%	0.28%
	Population per Household	2.16	2.31	2.32

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 43.204185 Longitude: -71.533385

Capitol Shopping Center Concord, NH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	2.0%	2.3%	2.2%
	HH Income \$250,000 to \$499,999	2.4%	2.8%	2.6%
	HH Income \$200,000 to \$249,999	5.6%	6.6%	6.2%
	HH Income \$175,000 to \$199,999	4.4%	5.3%	5.6%
	HH Income \$150,000 to \$174,999	6.2%	7.6%	7.5%
	HH Income \$100,000 to 149,999	17.8%	19.5%	20.6%
	HH Income \$75,000 to 99,999	14.6%	13.7%	13.7%
	HH Income \$50,000 to 74,999	16.8%	16.1%	16.0%
	HH Income \$35,000 to 49,999	8.8%	7.9%	8.8%
	HH Income \$25,000 to 34,999	6.7%	5.9%	5.6%
	HH Income \$15,000 to 24,999	7.5%	6.4%	6.0%
	HH Income \$0 to 14,999	7.1%	5.8%	5.2%
	Average Household Income	\$105,665	\$115,505	\$114,139
	Median Household Income	\$80,252	\$88,625	\$89,352
	Per Capita Income	\$46,953	\$48,294	\$48,207
	Average Disposable Income	\$82,603	\$89,683	\$89,549
	Median Disposable Income	\$69,319	\$76,355	\$77,021
	Discretionary HH Income Over \$150,000	5.9%	6.8%	5.5%
	Discretionary HH Income \$125,000 to \$149,999	4.4%	5.5%	6.4%
	Discretionary HH Income \$100,000 to \$124,999	7.6%	9.7%	9.2%
	Discretionary HH Income \$75,000 to \$99,999	11.6%	13.2%	14.3%
	Discretionary HH Income \$50,000 to \$74,999	20.6%	20.6%	20.7%
	Discretionary HH Income \$25,000 to \$49,999	26.2%	24.2%	24.4%
	Discretionary HH Income Under \$25,000	23.7%	20.0%	19.5%
	Average Discretionary HH Income	\$59,485	\$65,092	\$64,907
	Median Discretionary HH Income	\$50,098	\$56,526	\$57,076
	Householder White – Count	11,164	20,328	57,106
	Median HH Income	\$81,907	\$91,222	\$92,863
	Average HH Income	\$91,132	\$98,735	\$99,390
	Householder Black or African-American – Count	245	334	1,470
	Median HH Income	\$54,905	\$68,268	\$64,241
	Average HH Income	\$65,409	\$76,805	\$74,437
	Householder Hispanic – Count	264	391	1,928
	Median HH Income	\$54,520	\$49,863	\$59,629
	Average HH Income	\$76,576	\$75,975	\$74,358
Householder Asian or Pacific Islander – Count	474	630	1,714	
Median HH Income	\$63,664	\$62,528	\$78,135	
Average HH Income	\$76,181	\$80,014	\$92,022	
Householder Other or Pacific Islander – Count	580	783	2,949	
Median HH Income	\$86,203	\$85,772	\$80,348	
Average HH Income	\$95,605	\$96,307	\$93,788	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 43.204185 Longitude: -71.533385

Capitol Shopping Center Concord, NH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	14,731	27,752	78,678
	Female Population	14,954	27,656	79,434
Total Population by Age	Count of Pop 0 to 4 years	1,413	2,545	7,912
	Count of Pop 0 to 7 years	1,906	3,573	10,854
	Count of Pop 5 - 13	2,375	4,690	13,687
	Count of Pop 14 - 18	1,173	2,410	6,775
	Count of Pop 19 - 22	1,256	2,511	7,321
	Count of Pop 22 - 25	990	1,919	5,800
	Count of Pop 25 - 29	1,808	3,222	10,274
	Count of Pop 30 - 34	2,231	3,821	11,756
	Count of Pop 35 - 39	2,187	3,901	11,306
	Count of Pop 40 - 44	1,925	3,664	10,062
	Count of Pop 45 - 59	5,485	10,718	29,327
	Count of Pop 60 - 74	5,831	10,960	30,716
	Count of Pop 75 - 84	2,122	3,711	9,881
	Count of Pop 85+	888	1,337	3,295
	% of Pop 0 to 4 years	4.8%	4.6%	5.0%
	% of Pop 0 to 7 years	6.4%	6.4%	6.9%
	% of Pop 5 - 13	8.0%	8.5%	8.7%
	% of Pop 14 - 18	4.0%	4.3%	4.3%
	% of Pop 19 - 22	4.2%	4.5%	4.6%
	% of Pop 22 - 25	3.3%	3.5%	3.7%
	% of Pop 25 - 29	6.1%	5.8%	6.5%
	% of Pop 30 - 34	7.5%	6.9%	7.4%
	% of Pop 35 - 39	7.4%	7.0%	7.2%
% of Pop 40 - 44	6.5%	6.6%	6.4%	
% of Pop 45 - 59	18.5%	19.3%	18.5%	
% of Pop 60 - 74	19.6%	19.8%	19.4%	
% of Pop 75 - 84	7.1%	6.7%	6.2%	
% of Pop 85+	3.0%	2.4%	2.1%	
Median Age	43.7	43.7	42.1	
Average Age	44.0	43.5	42.6	
Male Population by Age	% of Pop 0 to 4 years	4.9%	4.7%	5.2%
	% of Pop 5 - 13	8.2%	8.7%	8.9%
	% of Pop 14 - 18	4.0%	4.4%	4.4%
	% of Pop 19 - 22	4.4%	4.7%	4.8%
	% of Pop 22 - 25	3.6%	3.7%	3.8%
	% of Pop 25 - 29	6.8%	6.5%	6.8%
	% of Pop 30 - 34	8.2%	7.4%	7.8%
	% of Pop 35 - 39	7.8%	7.4%	7.4%
	% of Pop 40 - 44	6.7%	6.8%	6.5%
	% of Pop 45 - 59	18.9%	19.6%	18.7%
	% of Pop 75 - 84	6.0%	5.9%	5.6%
	% of Pop 60 - 74	18.5%	18.8%	18.7%
	% of Pop 85+	1.8%	1.5%	1.4%
Median Age	41.5	41.9	40.7	
Average Age	42.4	42.2	41.5	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 43.204185 Longitude: -71.533385

Capitol Shopping Center Concord, NH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	4.6%	4.5%	4.8%
	% of Pop 5 - 13	7.8%	8.2%	8.4%
	% of Pop 14 - 18	3.9%	4.3%	4.2%
	% of Pop 19 - 22	4.0%	4.4%	4.5%
	% of Pop 22 - 25	3.1%	3.3%	3.5%
	% of Pop 25 - 29	5.4%	5.2%	6.2%
	% of Pop 30 - 34	6.8%	6.4%	7.1%
	% of Pop 35 - 39	6.9%	6.7%	6.9%
	% of Pop 40 - 44	6.2%	6.5%	6.2%
	% of Pop 45 - 59	18.0%	19.1%	18.4%
	% of Pop 60 - 74	20.7%	20.8%	20.1%
	% of Pop 75 - 84	8.2%	7.5%	6.9%
	% of Pop 85+	4.2%	3.3%	2.8%
	Median Age	46.0	45.6	43.5
Average Age	45.6	44.9	43.6	
Race	Count of White	25,234	48,771	136,386
	Count of Black or African-American	1,155	1,622	5,356
	Count of Asian or Pacific Islander	1,378	1,856	4,820
	Count of Other races	1,917	3,160	11,550
	White	85.0%	88.0%	86.3%
	Black or African American	3.9%	2.9%	3.4%
	Asian	4.6%	3.3%	3.0%
	Other Races	6.5%	5.7%	7.3%
Language Spoken	Speak English at Home	89.7%	92.2%	90.0%
	Speak Spanish at Home	1.8%	1.6%	2.9%
	Speak French or French Creole at Home	1.0%	1.0%	1.8%
	Speak German at Home	0.4%	0.3%	0.2%
	Speak Other Indo-European Languages at Home	3.0%	1.8%	2.1%
	Speak Russian and Other Slavic Languages at Home	0.7%	0.5%	0.7%
	Speak Chinese at Home	0.5%	0.3%	0.2%
	Speak Korean at Home	0.1%	0.1%	0.1%
	Speak Vietnamese at Home	0.1%	0.1%	0.1%
	Speak Other Asian Languages at Home	0.6%	0.5%	0.5%
	Speak Tagalog and Other Pacific Languages at Home	0.7%	0.4%	0.3%
	Speak Other Language at Home	1.5%	1.1%	1.2%
Hispanic	Hispanic Population	960	1,769	7,642
	Hispanic Population Percent	3.2%	3.2%	4.8%
	Mexican	10.5%	14.5%	16.7%
	Puerto Rican	26.2%	32.8%	37.2%
	Cuban	10.7%	7.4%	2.8%
	Dominican	9.2%	6.8%	12.1%
	Central American	10.6%	10.4%	14.2%
	South American	14.6%	13.1%	9.0%
	Other Hispanic	18.1%	14.9%	8.0%
	2000 Hispanic Population Percent	1%	1%	2%
	1990 Hispanic Population Percent	1%	1%	1%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 43.204185 Longitude: -71.533385

Capitol Shopping Center Concord, NH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Ancestry	American (percent of total population)	4.2%	4.5%	4.1%
	American	4.0%	4.3%	3.9%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	4.6%	3.3%	3.0%
	Chinese	0.9%	0.6%	0.5%
	Japanese	0.1%	0.3%	0.1%
	Korean	0.3%	0.3%	0.2%
	South Central Asian (ie. Indian)	0.9%	0.7%	0.7%
	South East Asian (ie. Vietnamese)	0.7%	0.5%	0.6%
	Other Asian	1.8%	1.0%	1.0%
	European (percent of total population)	51.7%	53.3%	51.3%
	British	12.4%	12.2%	10.2%
	Dutch	0.6%	0.6%	0.5%
	French	7.1%	8.1%	8.5%
	German	4.8%	4.8%	4.7%
	Italian	4.6%	4.7%	5.1%
	Polish	1.9%	1.9%	2.2%
	Scandinavian	2.0%	2.1%	2.1%
	Scotch/Irish	13.8%	14.6%	13.8%
Other European (ie. Greek/Russian)	4.5%	4.3%	4.2%	
Middle Eastern	0.3%	0.4%	0.7%	
Other Ancestry	18.5%	17.1%	19.5%	
Unclassified Ancestry	17.5%	18.3%	16.5%	
Education (Age 25+)	Adult Population (25 Years or Older)	22,479	41,334	116,617
	Elementary (0 to 8)	3.6%	2.7%	2.6%
	Some High School (9 to 11)	4.6%	4.1%	4.6%
	High School Graduate (12)	27.6%	27.9%	27.0%
	Some College (13 to 16)	16.7%	16.8%	17.4%
	Associates Degree Only	9.0%	9.5%	9.8%
	Bachelors Degree Only	21.2%	22.0%	23.4%
	Graduate Degree	17.3%	16.9%	15.1%
	% College (4+)	38.5%	38.9%	38.5%
Household Type	Total Households – count	12,727	22,465	65,167
	One Person HHs – count	4,743	7,178	19,946
	Family HHs – count	6,874	13,561	38,901
	Married Couple – count	5,041	10,544	30,066
	w/own children – count	1,612	3,655	10,520
	w/out own children – count	3,429	6,889	19,546
	Male Householder – count	761	1,232	3,374
	Female Householder – count	1,072	1,785	5,461
	Non-Family Households – count	1,109	1,726	6,320
	1 Person Household	37.3%	32.0%	30.6%
	2 Person Household	34.5%	35.4%	36.4%
	3 Person Household	13.2%	14.3%	14.9%
	4 Person Household	9.7%	11.7%	11.5%
	5 Person Household	3.5%	4.3%	4.2%
6 Person Household	1.2%	1.5%	1.6%	
7+ Person Household	0.7%	0.8%	0.9%	
% Households With Children	20.2%	23.4%	23.7%	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 43.204185 Longitude: -71.533385

Capitol Shopping Center Concord, NH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	13,421	23,552	68,503
	Owner Occupied Percent	50.2%	58.5%	57.3%
	Renter Occupied Percent	44.6%	36.8%	37.8%
	Vacant Housing Percent	5.2%	4.6%	4.9%
	Total Housing Units (Census 2000)	12,372	20,292	57,411
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	2.0%	2.2%	2.4%
	Property Value \$750,000 to \$999,999	7.6%	8.0%	7.3%
	Property Value \$500,000 to \$749,999	22.5%	25.8%	25.1%
	Property Value \$400,000 to \$499,999	18.8%	18.8%	19.8%
	Property Value \$300,000, to \$399,999	21.4%	21.2%	20.6%
	Property Value \$200,000 to \$299,999	14.9%	13.0%	13.2%
	Property Value \$150,000 to \$199,999	2.7%	2.7%	3.2%
	Property Value \$100,000 to \$149,999	2.3%	2.4%	3.4%
	Property Value \$60,000 to \$99,999	3.4%	2.2%	1.8%
	Property Value \$40,000 to \$59,999	1.3%	1.0%	0.6%
	Property Value \$0 to \$39,999	2.2%	2.0%	2.2%
	Median Home Value	\$409,016	\$429,613	\$424,915
Wealth per Household	\$0 and under - percent	17.8%	17.1%	17.3%
	\$1 to \$4999 - percent	8.9%	8.3%	8.4%
	\$5k to \$9999 - percent	4.7%	4.5%	4.5%
	\$10k to \$24999 - percent	6.5%	6.3%	6.4%
	\$25k to \$49999 - percent	6.8%	6.7%	6.8%
	\$50k to \$99999 - percent	10.0%	10.1%	10.1%
	\$100k to \$249999 - percent	17.7%	18.1%	18.0%
	\$250k to \$499999 - percent	12.9%	13.4%	13.3%
	\$500k+ - percent	14.7%	15.4%	15.2%
	Median HH Wealth	\$76,319	\$84,745	\$82,837
	Avg HH Wealth	\$237,901	\$247,755	\$245,432
Economic Viability	Economic Viability Local	270	270	271
	Economic Viability Indexed	100	100	100
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	15,013	28,894	87,389
	Managerial/Executive	15.3%	16.7%	17.2%
	Professional Specialty	30.3%	29.2%	26.9%
	Healthcare Support	3.3%	3.1%	3.3%
	Sales	9.5%	10.1%	10.3%
	Office & Administrative Support	8.8%	9.9%	10.4%
	Protective Service	1.3%	1.1%	1.3%
	Food Preparation	7.0%	5.6%	4.9%
	Building Maintenance & Cleaning	5.0%	4.2%	3.3%
	Personal Care	1.8%	2.5%	2.6%
	Farming, Fishing, & Forestry	0.1%	0.1%	0.2%
	Construction	7.0%	7.5%	7.7%
	Production & Transportation	10.7%	10.0%	12.1%
	Percent White Collar Workers	67.2%	68.9%	68.0%
	Percent Blue Collar Workers	32.8%	31.1%	32.0%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 43.204185 Longitude: -71.533385

Capitol Shopping Center Concord, NH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Agriculture/Mining/Construction	5.9%	7.3%	7.3%
	Manufacturing	9.1%	8.6%	11.1%
	Transportation	2.7%	2.5%	3.7%
	Information	2.4%	2.1%	1.9%
	Wholesale/Retail	13.5%	14.0%	14.4%
	Finance, Insurance, Real Estate	4.6%	5.6%	6.3%
	Professional Services	9.8%	9.4%	7.7%
	Management Services	0.3%	0.2%	0.1%
	Administrative/Waste Services	3.8%	3.6%	3.9%
	Educational Services	27.7%	27.2%	25.1%
	Entertainment Services	8.0%	7.1%	7.7%
	Other Professional Services	4.3%	4.5%	5.2%
	Public Administration	7.9%	7.9%	5.6%
Vehicles per HH	No Vehicles	10.0%	7.7%	6.2%
	1 Vehicle	39.4%	33.1%	33.1%
	2 Vehicles	36.4%	40.9%	40.8%
	3 or more vehicles	14.2%	18.3%	19.8%
	Average Number of Vehicles	1.60	1.77	1.82
Change	Births (last 12 months)	264	474	1,487
	Deaths (last 12 months)	297	523	1,408
	Migration (last 12 months)	55	219	1,078
Work place	Workplace Establishments	2,306	2,768	5,711
	Workplace Employees (FTE)	34,427	39,838	83,328